

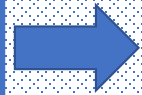
# The Act Early Campaign.

**Families and friends** who are worried their loved ones are at risk of radicalisation are being encouraged to 'act early' and share their concerns in confidence with the police.

**Research shows** that very often the first place someone with concerns will go to for help will be to look online for support. The [actearly.uk website](http://actearly.uk) has been developed by Counter Terrorism Police HQ (CTPHQ) to directly support these audiences- setting out clear information and advice on what happens when they share their concerns, and provides transparency around the referral process.

**This is the first dedicated website** of its kind tailored specifically to families and friends, and features specific signs to spot; case studies, some other partner organisations who can offer support, and how to share concerns with the police. It is supported by a new national police advice line where families and friends can seek help in confidence from specialist Counter Terrorism officers.


With most children and students now learning from home during the pandemic, and conspiracy theories continuing to circulate, there are increased risks of online radicalisation and an unavoidable lack of some of the protective safeguarding measures which services can normally provide. CTPHQ have also issued a fresh appeal for parents and carers to remain vigilant about the signs of radicalisation ([see link](#)) and to seek advice from [ACT Early](#) or other partners whenever they have concerns.



**The public can call the national police Prevent advice line 0800 011 3764, in confidence, to share your concerns with specially trained Prevent officers. The advice line is open 9:00am – 5:00pm every day.**

**TOOLKIT**  
One of the key benefits of the campaign is that it has an accompanying **toolkit** ( see link ) with a range of ACT Early resources and supporting material (in a number of languages including Bengali Urdu & Arabic ) that can be adapted by partner organisations- including health, to raise general awareness.



**TWO NEW PREVENT FILMS NOW LIVE**  
 **Two** new animated 2-minute explainer films about Prevent have now been added to the [ACT Early website](http://actearly.uk) and our [partners' toolkit](#). You can find them on the website here:  
<https://actearly.uk/support/reach-out-for-help/>  
<https://actearly.uk/working-together/how-we-help/>  
The films are aimed at a general public, concerned friends and family audience, and provide an introduction to Prevent.  
Please feel free share these films on your organisation's social media channels and within your organisation and networks

**You can read more about the Act Now website [here](#)**