



## CHARACTERISTICS OF INCEL IDEOLOGY

NARCISSISM



FASCINATION WITH ELLIOTT RODGER

BLAME WOMEN FOR PERCEIVED INJUSTICES



SOCIALLY AWKWARD / ISOLATED

SIGNIFICANT TIME ONLINE



DEHUMANISE WOMEN

THREATEN VIOLENCE / RAPE OF WOMEN



## WHAT ARE INCELS?

Involuntary celibates or the Incel communities are radical, mainly online forums populated by disaffected young men and centred on violent misogyny.

Some Incels believe that women's political empowerment and ability to select their sexual partners has severely degraded men's social status thus preventing them from having romantic relationships with the opposite sex.

Incels may share similarities with extreme right-wing groups. Both groups attribute society's ills to social liberalism, women and ethnic minorities. Racial hatred and far right extremism is also common in some online Incel forums.

Multiple mass casualty attacks have been carried out in the US and Canada by Incels including by **Elliott Rodger** (see [video](#) & pictured above) who murdered 6 people including 2 women in Santa Barbara USA (and seriously injured 14 others), before shooting himself. Rodger has subsequently become the hero of the Incel movement by whom he is described as **'The Supreme Gentleman'**

## PILL-ING

"Pills" feature prominently in Incel ideology and in the online chat rooms and forums on platforms such as '4Chan' and 'DISCORD'

The lexicography of Incels is centred around the 1999 movie Matrix where the hero Neo is offered a choice between living in ignorance *"You take the Blue Pill, the story ends"* or *reality* *"You take the Red Pill; and I show you how deep the rabbit-hole goes."*

Incels consider themselves to be 'red pill-ers' because they can see the world (as in their minds) it really is.



Some more extreme Incels also have a **Black Pill** philosophy; typically with only 2 options for what to do with their new accepted reality: accept their fate as an Incel -or try to change society to their benefit—usually advocated as potentially achievable by means of violence. Please see more on Incel symbology [here](#)

## THE IMAGERY

The Incel forums also use gross cartoon caricatures and language to describe their ideal male **'The Chad'** and equivalent females -who are unobtainable to Incels i.e. **'The Stacy'** and their less desirable counterparts **'Beta males'** and **'Beckys'**



**RapeCells** are a further subset of the Incel community whose members who believe all sexual interaction between men and women is (or should be) coercive and women are thereby reassured on a primal level that the perpetrator is capable of taking care of her.